

MEGAN HEFFERNAN

mdheffernan@comcast.net

meganheffernan.com

720.231.3625
7746 S Curtice Cir
Littleton, CO 80120

SKILLS

- Communication coaching
- Broadcast production
- Presenting & hosting
- Group facilitation
- Training & development
- Marketing & PR
- Conversational Spanish
- Adobe suite, MS suite
- Slack, Zoom, Asana
- Infusionsoft, Zoho

EDUCATION

UW - Madison, 2000
BA: "Communication Arts:
Radio, TV & Film"

CERTIFICATIONS

- Certified in Enneagram personality methodology, Enneagram Resources, Inc 2017
- 120 hours training in 'Co-Active' coaching model (CTI) 2017
- ENFP, Enneagram type #2, CliftonStrengths: Empathy, Communication, Woo, Positivity, Developer

PROFESSIONAL SUMMARY

- Trained speech coach & media trainer, nurturing awareness and development, cultivating talent and providing powerful feedback.
- Skilled video & radio producer, delivering on execution and emotional impact.
- Expert level actor & spokesperson, infusing spirit into character and balancing business strategy with entertaining appeal.

WORK HISTORY

Megaphone Communications, LLC - Owner
Speech Coach & Media Trainer, Current, Littleton, CO

- Facilitate public speaking trainings for business professionals and provide 1-1 private coaching.
- Provide virtual effectiveness training and on-camera readiness for media interviews.
- Offer in-the-field observation and feedback.
- Contract coach for multiple Colorado firms.

Big Fish Talent - *Professional Actor & Spokesperson*, 2001 - present, Denver, CO

- On camera spokesperson and commercial actor.
- Advanced Ear prompter and teleprompter skills.

Skytheory Production - *Business Development Rep*, 2015 - 2017, Denver, CO

- Executed RFP's and project management completion for varying video elements and services within studio production environment.
- Maintained existing client base and established new business assets.
- On-set talent point person and client relations specialist.

Starz Entertainment Group, *Associate Producer*, 2001-2007, Englewood, CO

- Produced regional and national marketing campaigns to sell/promote movies and original programming.
- Navigated multi-tiered approval process and delivered jobs on time and within budget.