

+720-231-3625

MEGAN HEFFERNAN

heffermeg@gmail.com

COACHING - FACILITATING - PRODUCING - PERFORMING

*Creative professional passionate about connecting people, stories and ideas
and elevating the execution and impact of any communication.*

Work Experience

Sept 2020 - Present

Megaphone Communications, LLC - Founder/Owner

Executive Speech & Media Coach

Empower and equip presenters with full-body preparation processes to up-level speaking skills, leverage story as strategy, increase online effectiveness and enhance relational awareness. Provide affirming, actionable, spot-on feedback. Offer on-set coaching and support at media interviews, shoots and live events. Manage CRM, maintain constant contact, produce digital marketing assets. (www.megaphonecoaching.com)

2019 - 2020

Effective Presentations - Lakewood, CO

Corporate Trainer

Conducted 1:1 coaching sessions, facilitated local and offsite corporate programs, and hosted webinars. Provided media training for industry experts. Wrote original curriculum.

2015 - 2019

Total Coaching Systems - Denver, CO

Director Client Relations / Speech Trainer

Nurtured client relationships and maintained business development. Recorded instructional videos and developed programming. Co-facilitated public speaking group programs.

2015 - 2017

Skytheory Video - Denver, CO

Business Development Manager

Executed RFP's and managed creative services within studio production environment. Served as on-set creative consultant, talent handler and performance coach.

Producer / Actor

- 2007-2012, **News Generation, Inc.** - Voiced, produced and pitched audio news releases for global public relations firm.
- 2001-2007, **Starz Cable** - Produced video marketing campaigns to sell/promote Starz movies and programming.
- 2000-Present, **Big Fish Talent** - Professionally trained actor, emcee, host, spokesperson with expert level prompter skills.
- Production Assistant for promos, shows, live events for public television stations: KRMA (CO), WHA-TV (WI), TPT-TV (MN)

Tools & Platforms

- Suites: MS, Apple, Google, Adobe, iMovie, Audacity, proficient video/audio editor
- CRM: Infusionsoft, Zoho, Kajabi, OnceHub
- VTC & DM: Zoom, MS Teams, Slack
- Project management & design: Asana, Canva, WIX, QuickBooks

Training & More

- Completed 104 hours of coaching training, Co-Active Training Institute.
- Certified Enneagram Coach, Enneagram Resources, Inc.
- Pitch Coach & Mentor for EPIC High School. Littleton, CO.
- Story reader for Colorado youth literacy initiative, "BookStart."
- Principal actor in on-going commercials, training videos, live productions and comedy shows.

Education

Bachelor of Arts, 2000
University of Wisconsin - Madison
Communication Arts: Radio, TV & Film